



**FOR IMMEDIATE RELEASE**

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## **North Texas' 16<sup>th</sup> Century Style Tradition Returns for its 37<sup>th</sup> Season – It's time for Scarborough Renaissance Festival®!**

Dallas/Fort Worth, TX (March 8, 2017) North Texas' 16<sup>th</sup> Century Style tradition returns for its 37<sup>th</sup> season on April 8, 2017 - it's time for Scarborough Renaissance Festival®! There is interactive fun for everyone at Scarborough Renaissance Festival® as you step back in time to the 16<sup>th</sup> Century to our 35-acre (re-created) English village celebrating the visit of King Henry VIII and his royal court with a Festival of Entertainment, Artisans, Food and Frivolity in honor of his daughter, Princess Mary.

Scarborough Renaissance Festival® 2017 opens April 8<sup>th</sup> and will run every Saturday & Sunday (and Memorial Day Monday) for eight consecutive weekends through May 29, 2017.

Enjoy 24 stages of extraordinary non-stop entertainment, full combat jousting, Birds of Prey exhibitions, a human chess match, the Mermaid Lagoon and the 150+ members of our performing company. Discover 200 shoppes of exquisite crafts and be amazed by artisans demonstrating crafts such as glass blowing, stone carving, metal forging, leather works, glass sculpting and weaving. Plus, there are Children's Knighting Ceremonies, a Grande Parade, Renaissance rides, games of skill and so much more.

The 2017 season begins with our "Kids Free Weekend" April 8 & 9, 2017 – up to three children (ages 5-12) admitted free with each paid adult. Children 4 and under are always free. Seniors 65+ can also get in for half price on opening weekend. Each successive weekend has a different theme and a variety of special events including the Royal Ale Festival, Celtic Weekend, Mother's Day Brunch and Renaissance Romance's Vow Renewal celebrations.

Scarborough Renaissance Festival® offers "Food Fit for a King" that is a step above food offered at most North Texas Festivals and events. Visitors can feast on our famous giant roasted turkey legs (the best you'll ever eat), the largest food-on-a-stick selection in Texas, Scottish Eggs or try some of the daily special creations at our very own Pasta Palace and Scarborough Bakery. Our full service restaurant, the Rose & Crown Inn, offers a sit down dining experience with daily specials and signature items like Shepard's Pie, meat pies and Muffalettas.

Visitors 21 and over can partake in our custom blended Scarborough Mead, beer, wine and other adult beverages at one of the 11 pubs and taverns. There are also daily wine and beer tasting events for those with a more discerning palate. Tastings require a separate ticket that can be purchased in advance or at the Festival (on festival days). Seating is limited and the tasting events regularly sell out so it is recommended that you purchase your tickets in advance.

*“Over the course of our 36 seasons, Scarborough Renaissance Festival® has become a tradition for so many people in North Texas because it offers such a wonderful mixture of exciting entertainment, amazing crafts, artisan demonstrations, great food and even a little history!” says Coy Sevier, General Manager. “But what makes Scarborough most unique is that it is totally different than any other event in North Texas and it is so incredibly interactive – you might even end up in one of the shows! We invite everyone to Come Step Back in Time for the Time of your Life at Scarborough Renaissance Festival® starting on April 8<sup>th</sup>!”*

Scarborough Renaissance Festival’s 2017 Season offers fan favorites and some exciting new additions:

### **Things to Note**

- Scarborough Academy of Performing Arts (SAPA) brings a fresh, new direction to the Scarborough ‘cast’ scenario for the 2017 season with the introduction of our newest member of the Royal Family, Her Royal Highness, Princess Mary Tudor
- The new stage area of the “Village Green” will be the new home for the Daily Beer Tasting events and Arthur Greenleaf Holmes and it will also feature a new pub.
- There are some performances that are geared toward a more mature audience (16+). They include: Arthur Greenleaf Holmes the Wildly Inappropriate Poet, Christophe the Insultor, Iris & Rose – Wild and Thorny, The Dirty Duck Pub Sing, Dark Faerie Tales and Sholo the Nubian (stage show).

### **New Entertainment**

- **Idiot Friends (4/8 – 4/30)** – Former Flaming idiot and former member of ‘The Other Brother’ come together to bring you Idiot Friends. Experience some old favorites and some new classics as these two join together to bring you joy and laughter.
- **Simple Simon (4/29 – 5/7)** – “The Mischievous Misfit” is a fast paced, laughter filled performance of comedy, magic, juggling and side-show stunts.
- **Captain Creosote & Major Burns (5/6 – 5/29)** – What happens when a former Flaming Idiot and a legendary character actor combine to bring you a new show? Incredible feats and hilarity abound as these two village chimney sweeps make their debut.
- **Danny Lord: Silent Wicked Comedy (5/6 – 5/29)** – Unique humor and silent comedy. Laugh your way to the answer to this universal question: “What is more loco than a powerful motive?”
- **Cirqa Brava (5/20 – 5/29)** – Dangerous! Beautiful! Funny! Two high flying acrobats amaze with cirque-style midair adventures
- **Story Time with Brother Donald (full season)** – Brother Donald, one of the original Scarborough performers, returns after a 12 year absence to tell old fashioned stories that start with “Once upon a time” and end with “they lived happily ever after”
- **Dark Faerie Tales with the Painted Lady (full season)** – The darker, other side the Painted Lady (PG-16)
- **The Dancing Doll – (full season)** – Be captivated by the magical, mechanical movements of this ‘living’ doll

### **New Artisans & Guest Artisans**

- **Patchwork Moon – New Artisan** (4/8 – 4/23) – Fiber sculptures and accessories
- **Enchanted Chains – New Artisan** (4/8 – 4/30) – Chainmaille jewelry and accessories
- **Connie Colten Sculpted** (5/6 – 5/14) – Sculpted, brazed jewelry creations
- **Masquerade Life Castings** (5/6 – 5/14) – Body castings and original sculptures
- **Magpie’s Tricks – New Artisan** (5/6 – 5/29) – Silversmithing
- **Ivy Moon – New Artisan** (5/20 – 5/29) – Enameled jewelry
- **Queen Bee Honey** (5/20 – 5/29) – Honey and honey based beauty products
- **Three Bells Tapestries – New Artisan** (full season) – Hanging tapestries
- **Imbroglia Glass – New Artisan** (full season) – Home accessories & jewelry combining fused & stained glass techniques

## **2017 Themed Weekends and Special Events:**

- **April 8 & 9**                      **Opening Weekend / Kid's Free / Senior Discount**
- **April 15 & 16**                    **Celtic Weekend / Easter Celebration**
- **April 22 & 23**                    **Royal Ale Festival**
- **April 29 & 30**                    **Artisan's Showcase Weekend**  
**Deaf Awareness Day – Saturday April 29**
- **May 6 & 7**                        **Live the Fantasy Weekend (*Adult & children's costume contests and more*)**
- **May 13 & 14**                    **Mother's Day Weekend (*Mother's Day Brunch*) /**  
**Renaissance Romance (*Vow Renewal Ceremony and Vow Renewal Reception*)**
- **May 20 & 21**                    **Legends of the Seas Weekend (*Children's Costume Contests and other activities*)**
- **May 27, 28 & 29**                **Final Knights/Veterans Tribute**

Scarborough Renaissance Festival® is open Saturdays, Sundays, and Memorial Day Monday, April 8 – May 29, 2017 from 10 AM to 7 PM. Located in Waxahachie, Scarborough Renaissance Festival® is just 30 minutes south of the Dallas/Fort Worth Metroplex on FM 66 off of I-35E at exit 399B. From Austin or Waco, follow I-35E north to Exit 399.

Admission is \$28 for adults and \$13 for children, ages 5-12 . Children age 4 and under are admitted free. Parking is free compliments of Waxahachie Nissan. Tickets are available on-line and discount tickets can be purchased at Tom Thumb & Albertsons stores starting April 1<sup>st</sup>. A '\$10 off 2 Tickets' coupon can be found at North Texas MetroPCS stores from March 24<sup>th</sup> through April 30<sup>th</sup> (offer only valid through April 30<sup>th</sup>), and discount coupons can be found throughout the season at Waxahachie Nissan. Sponsored by Dr Pepper. For more information visit **SRFestival.com**. Facebook & Twitter (SRFestival) or on Instagram (theSRFestival).

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### ***Tom Thumb & Albertsons***

Tom Thumb and Albertsons are proud to continue our long-standing partnership and support of Scarborough Renaissance Festival's 2017 season. [www.tomthumb.com](http://www.tomthumb.com) or [www.albertsons.com](http://www.albertsons.com)

### ***MetroPCS***

As America's Un-carrier, T-Mobile US, Inc is redefining the way consumers and businesses buy wireless services through leading product and service innovation. The Company's advanced nationwide 4G LTE network delivers outstanding wireless experiences to more than 63 million customers who are unwilling to compromise on quality and value. Based in Bellevue, Washington, T-Mobile US provides services through its subsidiaries and operates its flagship brands, T-Mobile and MetroPCS. For more information, please visit <http://www.t-mobile.com>

### ***Dr Pepper***

Dr Pepper continues its long running partnership with Scarborough Renaissance Festival® in 2017: [www.drpepper.com](http://www.drpepper.com)

### ***Waxahachie Nissan***

Waxahachie Nissan is the proud automotive partner for Scarborough Renaissance Festival® 2017. Waxahachie Nissan has the best Nissan deals anywhere. We don't sell you a Nissan we help you buy one! [www.waxnissan.com](http://www.waxnissan.com)

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