



FOR IMMEDIATE RELEASE

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It's the 10th Annual Artisan Showcase at Scarborough Renaissance Festival® This Weekend!

Dallas/Fort Worth, TX (April 8, 2024): The Artisans are front and center this weekend, April 13 & 14, at Scarborough Renaissance Festival® (Scarborough Faire®) with the 10th annual Artisans Showcase Weekend! This weekend only, you can shop 'til you drop in the Artisan Marketplace's 200+ shoppes filled with extraordinary handmade treasures and get two complimentary 2024 single day tickets to Scarborough Renaissance Festival® (Scarborough Faire®). The tickets will be valid any day of the 2024 Festival season when you bring \$350 worth of receipts (for items purchased this weekend only) from the Festival shoppes to the redemption tent outside the main gates between 12:00 noon and 8:00 pm each day.

Plus, April 13 through April 22, visitors can participate in Scarborough's virtual Best in Show contest at <https://www.srfestival.com/fun/themed-weekends/> where they can vote for their favorite Artisan/Shoppe and have the chance to win a basket filled with treasures from the Scarborough Artisans.

Guest Artisans this weekend are Grey Company Outfitters, Meraki Moon, The Mill – Renaissance Plush, and Seneca Creek Ceramic Arts. Make sure to check out the 15 new Artisans as well!

"We have some of the most amazing artisans in our Artisans Marketplace at Scarborough Renaissance Festival® and the Artisans Showcase weekend allows us to show off all these incredible craftsmen & women!" says Helaine Thompson, Director of Marketing & Communications. *"Our artisans have some of the most fantastic artwork and crafts that you simply can't find anywhere else. Visitors also have the opportunity to watch how many of these crafts are made as the artisans demonstrate age-old techniques every day of the Festival season. It really makes you appreciate the hard work and artistry that goes into making these pieces. You don't want to miss it!"*

Scarborough Renaissance Festival® (Scarborough Faire®) is a full day of interactive fun for everyone, 16th Century style that runs Saturdays, Sundays, and Memorial Day Monday, now through May 27, 2024. Visitors will enjoy full combat armored jousting, Birds of Prey exhibitions, the newly redesigned Mermaid Lagoon, a 100+ member performing company, and 20+ stages of spectacular interactive live entertainment. There are also Renaissance rides, games of skill, the all-new Royal Menagerie Petting Zoo, knighting ceremonies, a Living Chess Match, food & drink fit for Royalty, and much more.

Check out the limited engagement entertainment April 13 & 14, Mythic Madness and Smee the Singing Executioner and more than a dozen new acts/performers at the Festival this season.

Don't forget about the food & drink fit for royalty at the (5) food court areas with specialties like giant roasted turkey legs, handmade pastas, stir fry, fresh from scratch pastries and baked goods, all-new smokehouse offerings, the largest Food-On-A-Stick selection in Texas!

Visitors 21 & older can get a taste of the custom blended mead from North Texas' Breaking Brew Meadery along with other adult beverages at the (14) pubs and taverns including the two *All-New* pubs the Cold Forge Brew and the Two Crowns Beer Garden. For the first time ever, Scarborough's Certified Cicerone® has chosen a special collection of beer to be featured in select pubs & taverns during the 2024 season. Each selection will be exclusive to that particular pub or tavern. Look for the "Seamus Choice" beers on the menus at the Scarborough pubs & taverns.

Those with discerning palates can partake in a one-hour beer or wine tasting event. These events take place two times each Festival day and each weekend has a different theme and variety. This weekend's themes are the Wines of Italy and the Beers of Belgium. The seating at the tasting events is limited and they regularly sell out, so visitors are encouraged to purchase their tasting tickets in advance (and at a discount) at www.SRFestival.com. Tasting tickets are \$40 each at the events in addition to Festival admission.

Upcoming themed weekends and special events are the Celtic & Ale Weekend April 20 & 21, Jacques Ze Whipper's one weekend only appearance April 20 & 21, The Flaming Idiots Reunion Benefit Show April 27, Viking & Barbarian Weekend April 27 & 28, Deaf Awareness Day April 27, Live the Fantasy Weekend May 4 & 5, Chivalry Weekend May 11 & 12, kids free on Mother's Day May 12, Legends of the Seas Weekend May 18 & 19, and The Last Huzzah May 25, 26 & 27.

Come Step Back in Time for the Time of your Life at Scarborough Renaissance Festival® (Scarborough Faire®) Saturdays, Sundays, and Memorial Day Monday, now – May 27, 2024. Credit cards are now accepted at most food & drink locations as well as the ticket office, souvenir shoppes, and most of the artisans shoppes. Games, rides, and the Mermaid Lagoon are cash only and ATMs are conveniently located throughout the Festival. Costumes designed for a family friendly environment are welcome at Scarborough but are not required.

Single day tickets are \$38 at the gate for Adults (13+) and \$18 for Kids (5-12). Kids 4 & under are always Free. Parking is Free compliments of Legacy Chevrolet/GMC. Advance discount tickets are available at www.SRFestival.com and single day discount tickets are available at North Texas Tom Thumb & Albertsons stores. Discount coupons are also available at Legacy Chevrolet/GMC in Waxahachie while supplies last.

Located in Waxahachie, Texas, Scarborough Renaissance Festival® (Scarborough Faire®) is just 30 minutes south of the downtowns of Dallas and Fort Worth off I-35E and one hour north of Waco. Scarborough Renaissance Festival® (Scarborough Faire®) is sponsored by Dr Pepper, Tom Thumb & Albertsons, Legacy Chevrolet/GMC, and Whataburger.

For more information visit www.SRFestival.com or follow us on Facebook, YouTube, TikTok, & Twitter (SRFestival) or on Instagram (theSRFestival).

PHOTOS, VIDEO, & INTERVIEWS AVAILABLE UPON REQUEST

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more than \$200 million in food and financial support, including more than \$40 million through our Nourishing Neighbors Program to ensure those living in our communities and those impacted by disasters have enough to eat.

www.albertsons.com www.tomthumb.com

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